

INCREASE YOUR

Visibility

brand recognition • engagement strategies • event marketing • unique gifts

(845) 545 - 2611

PLAN

GOALS
SELECT
STRATEGIES
CONNECT
DATABASE
BUDGET
FOLLOW UP

DESIGN

FOCUS
DEVELOP
ILLUSTRATE
EDUCATE
DISPLAY
REVENUE
PROMISE

ATTRACT

TARGETS
INTERACT
ENGAGE
EXPERIENCE
COMMUNICATE
INCENTIVE
REFERRALS

REFINE

DEBRIEF
ASSESS/MEASURE
DISCARD
ANALYSIS
REPEAT?

 IncreaseYourVisibilitywithMel

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